

# GALA PROGRAM ADVERTISING



## The 25th Annual Evening Under the Stars

May 5, 2018 • O'Donnell Golf Club, Palm Springs

FULL COLOR PROGRAM BOOK

Insertion Order & Authorization

DEADLINE: MARCH 30, 2018

Advertiser Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Eve. Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

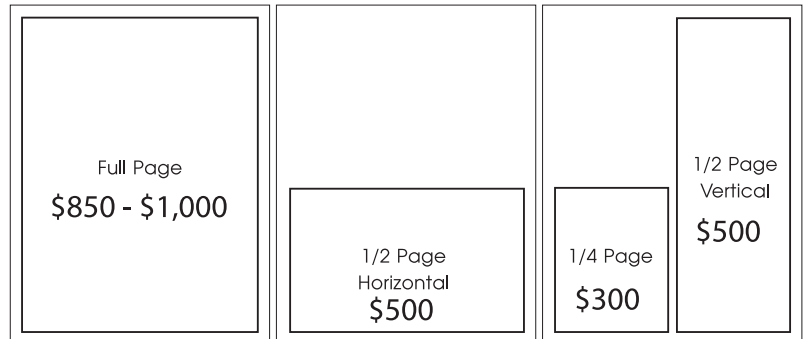
Address (credit card billing address): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card No: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

PAYMENT METHOD:  CHECK ENCLOSED  VISA / MASTERCARD AMOUNT: \_\_\_\_\_

- Full Page: \$850  
Non-Bleed: 7.1875" wide X 9.75" tall (Live area)  
Bleed: 8.875" wide X 11.375" tall (trims to 8.5 x 11)
- Interior Premium: \$1,000 (pages 2 through 9)\*
- Inside Front Cover: \$1,250 \*
- Inside Back Cover: \$1,250 \*
- Back Cover: \$1,500\*



AAP-Food Samaritans (AAP) reserves the right to refuse to print an advertisement. In the event of any error, advertiser agrees that the maximum liability to AAP shall not exceed the cost of the advertisement. The cost of the advertisement may be considered a donation and is tax deductible to the extent allowed by law.

Half Page: \$ 500

- Horizontal: 7.65" wide X 4.75" tall
- Vertical: 3.75" wide X 9.75" tall

\* Please call to inquire about reserving covers and premium locations.

Advertising space will not be held unless this form is submitted and payment received prior to March 30.

- Quarter Page: \$300  
3.75" wide X 4.75" tall

SIGNATURE: \_\_\_\_\_

Date: \_\_\_\_\_

### AD SUBMISSION SPECIFICATIONS:

Ad design is not included in the ad placement price. Advertisers are responsible for submitting acceptable artwork to O'Bayley Communications as specified below. (Graphic design services are available by separate arrangement.)

Tribute ads: A standard format is available. Ad copy can be emailed, faxed, or mailed as indicated below.

PREFERRED SUBMISSION: High-resolution JPEG, TIFF, EPS or PDF (If EPS or PDF, type must be converted to paths.)

NO .gif, MS Word, Publisher, or low-resolution files will be accepted. Resolution for graphics files is 300 dpi. Color is CMYK.

SUBMIT THIS FORM TO:

AAP - Food Samaritans  
1276 N. Palm Canyon Drive, Ste. 108  
Palm Springs, CA 92262  
FAX: 760-325-1893

Space reservations due by MARCH 30

Artwork MUST be in by APRIL 6

Ads may be e-mailed to: [tim@obayley.net](mailto:tim@obayley.net)

PAYMENT or PAYMENT QUESTIONS  
to AAP at 760-325-8481.

AD LAYOUT/FORMAT QUESTIONS  
Tim O'Bayley - O'Bayley Communications  
760/778-3525 or [tim@obayley.net](mailto:tim@obayley.net)