

GALA PROGRAM ADVERTISING



The 27th Annual

Evening Under the Stars

April 30, 2022 • O'Donnell Golf Club, Palm Springs

FULL COLOR PROGRAM

Insertion Order & Authorization

DEADLINE: MARCH 25, 2022

Advertiser: _____

Contact: _____

Email: _____

Daytime Phone: _____

Evening Phone: _____

Address (credit card billing address): _____

City: _____

State: _____

Zip: _____

Credit Card #: _____

Exp. Date: _____

CVV: _____

PAYMENT METHOD: CHECK ENCLOSED

CREDIT CARD

AMOUNT: \$ _____

Full-page: \$1,000

Non-Bleed: 7.1875" wide X 9.75" tall

Bleed: 8.875" wide X 11.375" tall (trims to 8.5 x 11)

Live area: 7.1875" wide X 9.75" tall

Interior Premium: \$1,500 (pages 2 through 9)*

Inside Front Cover: \$1,250*

Inside Back Cover: \$1,250*

Back Cover: \$1,500*

Full Page \$1,000 - \$1,500*	1/2 Page Horizontal \$600	1/4 Page \$350	1/2 Page Vertical \$600
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AAP-Food Samaritans (AAP) reserves the right to refuse to print an advertisement. In the event of any error, advertiser agrees that the maximum liability to AAP shall not exceed the cost of the advertisement. The cost of the advertisement may be considered a donation and is tax deductible to the extent allowed by law.

*** Please call to inquire about reserving covers and premium locations. (Reserve early!) Advertising space will not be held unless payment received prior to March 21.**

Half-page: \$600

Horizontal: 7.65" wide X 4.75" tall

Vertical: 3.75" wide X 9.75" tall

Quarter-page: \$350

3.75" wide X 4.75" tall

SIGNATURE: _____

Date: _____

ACCEPTABLE FORMATS:

Press-quality PDF (convert type to outlines), .EPS or high-resolution .JPEG or .PSD (CMYK @ 300 dpi)

NO .gif, MS Word, Publisher, or low-resolution files will be accepted.

Ad design is not included in the ad placement price. Advertisers are responsible for submitting acceptable artwork as specified. For ad technical questions, please contact O'Bayley Communications.

SUBMIT THIS FORM TO:

AAP – Food Samaritans
administrativecoordinator@
aapfoodsamaritans.org

FAX: 760-325-1893

Space reservations by **MARCH 21**

Artwork **MUST** be in by **March 25**

e-mail ad to tim@obayley.net

TO PAY or for PAYMENT QUESTIONS

AAP at 760-325-8481

AD LAYOUT/FORMAT QUESTIONS

Tim O'Bayley – O'Bayley Communications
760-778-3525 or tim@obayley.net